



EVENT CHAIRS

Kira Finkenberg • Adam Jacobs • Mimi Lee

Linda Janon Behavioral Health Champion Award - Honoring Mimi Lee

For more than 20 years, through her work with the JFS Behavioral Health Committee, Mimi Lee has been a fierce advocate for individuals and families experiencing behavioral health challenges.

DATE Wednesday, January 12, 2022

TIME VIP Meet & Greet: 11:00am–12:00pm • Luncheon & Program: 12:00pm–1:30pm

LOCATION Hilton La Jolla Torrey Pines, 10950 N Torrey Pines Rd. La Jolla, CA 92037

A MESSAGE OF HOPE, RECOVERY, AND HEALING

Dwight “Doc” Gooden and Darryl Strawberry are two of MLB’s most legendary players from the 1980s. Gooden’s pitching prowess and Strawberry’s hard-hitting home runs revitalized the New York Mets and led them to a World Series Championship in 1986.

Despite earning national recognition at every turn and being four-time World Series champions, Gooden and Strawberry’s illustrious baseball careers were also riddled with highly public battles with addiction. Their promising trajectories in the League were cut short by substance use—at times even threatening their lives. Both New York Mets Hall of Famers now help others who struggle with addiction and spread a message of hope, recovery, and healing.

Join Gooden and Strawberry for a candid conversation as they discuss their personal experiences with addiction and help reduce the stigma associated with behavioral health. While many of our neighbors are struggling with behavioral health issues that have only been magnified by the pandemic, Jewish Family Service remains committed to serving our community every step of the way, from Response to Recovery.

Join Us As An Underwriter & Help Uplift Our Community

As a community leader, we invite you to deepen your impact by joining us as an event underwriter at this year’s Signature Luncheon. By investing in this event, you can reach and connect with thousands of community members—all while supporting a great cause! Your support will uplift and empower individuals and families in San Diego and provide critical relief services for our most vulnerable neighbors.



JFS 2022 SIGNATURE LUNCHEON

Underwriting Opportunities

Your support makes it possible for Jewish Family Service to continue to nimbly respond to the emerging needs of our neighbors.

Grand Slam - \$25,000

- VIP table (Includes 12 tickets to Luncheon)
- Valet parking for all guests
- 12 invitations to VIP reception with keynote speakers (includes 6 autographed baseballs and photo with speakers)
- Recognition in all invitations and pre-event collateral
- Mention as Grand Slam Underwriter during opening remarks
- Fair Market Value of benefits is \$1,159

Home Run - \$18,000

- VIP table (includes 10 tickets to Luncheon)
- Valet parking for all guests
- 10 invitations to VIP reception with keynote speakers (includes 5 autographed baseballs and photo with speakers)
- Recognition in all invitations and pre-event collateral
- Fair Market Value of benefits is \$966

Triple - \$10,000

- 8 tickets to Luncheon
- Valet parking for all guests
- 8 invitations to VIP reception with keynote speakers (includes 4 autographed baseballs and photo with speakers)
- Recognition in all invitations and pre-event collateral
- Fair Market Value of benefits is \$773

Double - \$5,000

- 4 tickets to Luncheon
- Valet parking for all guests
- 4 invitations to VIP reception with keynote speakers (includes 2 autographed baseballs and photo with speakers)
- Recognition in all invitations and pre-event collateral
- Fair Market Value of benefits is \$387

Single - \$2,500

- 2 tickets to Luncheon
- Valet parking for all guests
- 2 invitations to VIP reception with keynote speakers (including 1 autographed baseball and photo with speakers)
- Recognition in all invitations and pre-event collateral
- Fair Market Value of benefits is \$194

** Per IRS Requirements, no goods or services may be provided for underwriting gifts made through a Donor Advised Fund. If you plan to attend, please contact Josh Lipsky, joshl@jfsd.org to arrange to pay for the cost of the event outside of your DAF**



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Jewish Family Service
Moving Forward Together

JFS SIGNATURE LUNCHEON PRESENTS DWIGHT "DOC" GOODEN & DARRYL STRAWBERRY TALES FROM BEYOND THE DUGOUT



Sponsorship Commitment Form

Contact Information

Contact Name _____

Phone _____ Email _____

Address _____

Business Name _____

Business Website _____

Underwriting Level (please check one)

☐ **Grand Slam**—\$25,000+ ☐ **Home Run**—\$18,000

☐ **Triple**—\$10,000 ☐ **Double**—\$5,000 ☐ **Single**—\$2,500

☐ In-Kind Donation of _____

(Please send a brief description of your company and the services you wish to offer.)

Payment

Enclosed please find a check for \$_____ payable to Jewish Family Service

Please charge \$_____ to ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # _____ Expiration date _____

Name as it appears on card _____

Signature _____

To ensure recognition in all promotional materials, please return your completed sponsorship form by Friday, October 15, 2021 and email a high-resolution digital file of your company logo to joshl@jfssd.org

**Underwriters will be contacted by a JFS staff member
to discuss their guest list and meal choices.**

For Questions & Commitments, Contact:

Josh Lipsky, Senior Director of Philanthropy
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Jewish Family Service of San Diego
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